



Mission Statement

Juneau County Economic Development Corporation's mission is to foster positive economic change for Juneau County communities and to promote the success of agricultural, industrial, commercial and entrepreneurial enterprises. We do this through leadership and collaboration with public and private organizations/individuals on a national, state, regional, county and local level."

	Business Retention and Expansion	New Business	Education	Quality of Life	Tourism
Goals	Support existing businesses with available and appropriate services to improve their competitiveness, increase sales and reduce business costs.	Seek and attract high quality, sustainable and environmentally-friendly businesses to the county and region. Encourage entrepreneurial growth from within.	Through partnerships, promote and provide educational opportunities for all ages to meet Juneau County workforce needs of today and into the future.	Continuously improve and promote the quality of life in Juneau County including health and wellness, housing, educational systems, and cultural or family events.	Promote and expand tourism industry within Juneau County.
Objectives	<ul style="list-style-type: none"> • Increase government contracting funds into the county • Increase sales tax revenue in Juneau County • Minimize business and county costs 	<ul style="list-style-type: none"> • Increase number of new, sustainable businesses in the region • Improve business climate for attracting new businesses into the region • Foster a culture that supports innovation and entrepreneurship 	<ul style="list-style-type: none"> • Educate and retain youth in high tech jobs • Increase technical skills in workforce • Increase youth opportunities for leadership and community development 	<ul style="list-style-type: none"> • Aspire to a variety of housing within Juneau County • Improve Juneau County health rankings from the bottom. • Continue to support and improve existing family programs and events 	<ul style="list-style-type: none"> • Increase tourism related businesses • Increase tourism dollars spent in the county
Initiatives	<ul style="list-style-type: none"> • Coordinate annual Government Contracting conference • Participate on Prime Contractors Committee • Facilitate and support Retail Market Analysis Study • Facilitate Buy Local strategy and campaign • Participate in Regional Industry Cluster meetings • Establish clusters within I&E • Share information with local government, businesses and chambers to reduce duplication across municipalities and to provide resource sharing opportunities • Maintain business inventory list 	<ul style="list-style-type: none"> • Assist new business startups with funding options, business plan templates, site location, contacts and other resources. Investigate kitchen incubator/food processing/retail operation for Juneau County • Fulfill RBEG and CBED grant requirements for disabled and low-income business startups • Coordinate Juneau County Administrator meetings • Lead and support I&E Club • Participate in WEN • Develop Innovation Network • Participate in 7 Rivers Region 	<ul style="list-style-type: none"> • Collaborate with schools, colleges and Workforce Connections on workforce development needs • Fulfill Aerospace grant with educational materials on aerospace, advanced manufacturing and robotics careers • Participate in WTC advisory committee 	<ul style="list-style-type: none"> • Coordinate and participate on Housing task force • Lead and support annual Waterfest event • Support annual Whooping Crane Festival and Mauston New/Lisbon Fly-in • Work in cooperation with JCAIRS in the development of the Juneau County fairgrounds • Participate in Juneau County Health Committee task force 	<ul style="list-style-type: none"> • Explore with local communities new ideas to support tourism • Maintain website and calendar of events • Respond to tourism requests • Promote recreational trails and expand to include canoe/kayaking