

Thank You To All Waterfest 2017 Sponsors!

An event of this magnitude and success doesn't just happen! This annual celebration of our natural lakes and rivers is funded by local businesses who appreciate your tourism in our region. If you would like to sponsor this year's Waterfest Event, please call JCEDC at (608) 427-2070 or email JCEDC@JuneauCounty.com.

EVENT Level Sponsors

LYNXX Networks



WRJC Murphy's Law Radio



PLATINUM Level Sponsors

Oakdale Electric Cooperative

GOLD Level Sponsors

Dirty Turtle Restaurant, Bar & Marina
Greater Mauston Tourism Association
Juneau County Economic Development Corp

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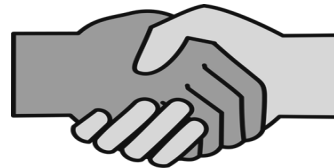
Oakdale Credit Union
Royal Bank

BRONZE Sponsors \$300+

Culvers
Docking Solutions
Eagle Promotions

COPPER Level Sponsors

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Pavloski Development
Pine Cove Resort Campground
Shipwreck Bay
Subway Necedah
Summer Hideaway Resort Campground
Wisconsin River Power Company



Additional Sponsors

A Cut Above
A&W/ Long John Silver
Advanced Auto Parts
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Fresh Waxing Studio
Necedah True Value Hardware
New Lisbon Library
Opera House Bar & Restaurant
O'Reilly Auto Parts
Shopko Hometown Mauston
Smith II Marine
Wisconsin River Meats

19th Annual Waterfest

Venetian Lights Boat Parade
& Celebration at
Castle Rock County Park
Saturday, August 4, 2018



Join us as we light up the night!
Be part of the celebration from the best seat in the house... the captain's seat of your own boat! Cruise beautiful Castle Rock Lake beneath a thousand stars and the brilliance of a dazzling fireworks display.

JOURNEY JUNEAU!

At sunset (about 8:30pm) we'll hoist anchors from O'Dell's Bay at the Dirty Turtle Marina just outside of New Lisbon. The parade—led by the "Cruisin Turtle" boat will travel south along the Juneau County shoreline towards Castle Rock County Park. Crowds of people line the shore to watch the Lighted Boat Parade pass by! As we arrive to Castle Rock Park, a splendid fireworks display heralds the ending of this grand boat parade voyage, and of the day-long Waterfest family festivities at the County Park.

Listen to WRJC 92.1 FM for details about the upcoming Waterfest event, boat parade winners, and even contest winners from the Castle Rock Park activities too!



WIN CASH PRIZES!

- **\$500 Best of Fleet Prize**
- **\$200 1st Place Prize**
- **\$150 2nd Place Prize**
- **\$100 3rd Place Prize**

The judges' boat will travel through the parade and select the top four boats based on originality of theme, costumes, music, lighting displayed, and interaction with the shoreline crowds. So get your creative juices flowing, pull out a few strings of holiday lights and have some fun!



TAKE THE CHALLENGE!

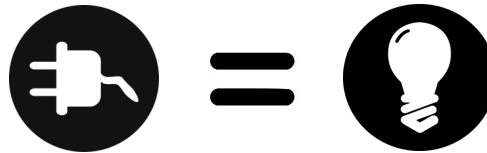
Enter your boat in the parade today! Registration Form attached. It's FREE! And boats pre-registered by July 27 will receive a special gift.

EASY REGISTRATION!

Simply complete the registration panel from this brochure and mail it to: **Waterfest**, at the address below, or print a copy from our website www.JuneauCounty.com/Waterfest to mail or email in: JCEDC@JuneauCounty.com.

LIGHT KITS AVAILABLE!

First time in the Boat Parade? No problem! Lighting kits are available for purchase and are VERY easy to use. For your \$100 donation you receive a 500 watt Inverter plus several strings of LED lights. Simply plug the inverter into your boat's battery with the cigarette lighter cable (included) or attach the cables directly to the battery's positive/negative terminals (also included). LED lights draw minimal power so your battery's function shouldn't be affected.



3 Ways to Register Your Boat in Parade:

- **CALL** (608) 427-2070
- **EMAIL** JCEDC@JuneauCounty.com
- **USPS MAIL** this entry form to PO Box 322, Camp Douglas, WI 54618

WATERFEST 2018 BOAT PARADE REGISTRATION FORM

**Register by July 27 to receive a FREE GIFT!*

Boat Owner's Name _____

Contact Person's Name _____

Contact's Phone _____

Contact's Email _____

Contact's Mailing Address (incl City, State, Zip)

Theme of Boat Entry _____

Participation in the Waterfest Boat Parade is voluntary. Participants assume their own risk. No fireworks may be set off from boats. By signing your registration below you agree to these terms.

Signature _____

Date _____

I wish to purchase an Inverter Light Kit:

My donation check for \$100.00 made payable to WATERFEST is enclosed.

My donation payment for \$100.00 was made via PayPal at www.JuneauCounty.com/joindonate.html (Click DONATE button)