

## *Thank You To All Waterfest 2018 Sponsors!*

An event of this magnitude and success doesn't just happen! This annual celebration of our natural lakes and rivers is funded by local businesses who appreciate your tourism in our region. If you would like to sponsor this year's Waterfest Event, please call JCEDC at (608) 427-2070 or email JCEDC@JuneauCounty.com.

### *EVENT Level Sponsors*

LYNXX Networks



### *PLATINUM Level Sponsors*

Oakdale Electric Cooperative  
Dirty Turtle Restaurant, Bar & Marina  
Juneau County Economic Development Corp  
WRJC Murphy's Law Radio

### *GOLD Level Sponsors*

Greater Mauston Tourism Association

### *SILVER Level Sponsors*

Royal Bank

### *BRONZE Level Sponsors*

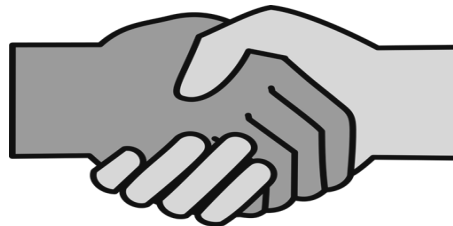
Culvers  
Wisconsin River Power Company

### *COPPER Level Sponsors*

All American Do-It Center  
Buckhorn Bar & Grill  
Buckhorn Store  
Docks by Fox  
Eagle Promotions  
Evie Hicks  
Festival Foods  
J&S Liquors/ Log Cabin Deli  
JNJ Building Supplies LLC  
Necedah Supermart & BP / Mapco Inc  
New Lisbon Room Tax Committee  
Oakdale Credit Union  
Pine Cove Resort Campground  
Shipwreck Bay Bar & Restaurant  
Subway Necedah  
Summer Hideaway Resort Campground

### *Additional Sponsors*

Advanced Auto Parts  
Burr Oak Winery  
Castle Rock Marine  
Mauston True Value Hardware  
Necedah True Value Hardware  
O'Reilly Auto Parts  
Shopko Hometown Mauston  
Smith II Marine  
Town of Germantown  
Wisconsin River Meats



# *20th Annual Waterfest*

*Venetian Lights Boat Parade  
& Celebration at  
Castle Rock County Park  
Saturday, August 3, 2019*



*Join us as we light up the night!  
Be part of the celebration from the best seat in  
the house... the captain's seat of your own boat!  
Cruise beautiful Castle Rock Lake beneath a  
thousand stars and the brilliance of a dazzling  
fireworks display.*

# JOURNEY JUNEAU!

At sunset (about 8:30pm) we'll hoist anchors from O'Dell's Bay at the Dirty Turtle Marina just outside of New Lisbon. The parade—led by the "Cruisin Turtle" boat will travel south along the Juneau County shoreline towards Castle Rock County Park. Crowds of people line the shore to watch the Lighted Boat Parade pass by! As we arrive to Castle Rock Park, a splendid fireworks display heralds the ending of this grand boat parade voyage, and of the day-long Waterfest family festivities at the County Park.

Listen to WRJC 92.1 FM for details about the upcoming Waterfest event, boat parade winners, and even contest winners from the Castle Rock Park activities too!



## WIN CASH PRIZES!

- **\$500 Best of Fleet Prize**
- **\$200 1st Place Prize**
- **\$150 2nd Place Prize**
- **\$100 3rd Place Prize**

The judges' boat will travel through the parade and select the top four boats based on originality of theme, costumes, music, lighting displayed, and interaction with the shoreline crowds. So get your creative juices flowing, pull out a few strings of holiday lights and have some fun!



# TAKE THE CHALLENGE!

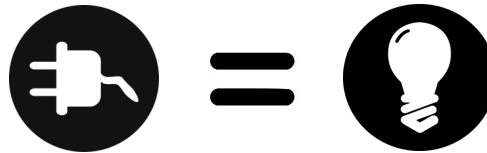
Enter your boat in the parade today! Registration Form attached. It's FREE! And boats pre-registered by July 24 will receive a special gift.

## EASY REGISTRATION!

Simply complete the registration panel from this brochure and mail it to: **Waterfest**, at the address below, or print a copy from our website [www.JuneauCounty.com/Waterfest](http://www.JuneauCounty.com/Waterfest) to mail or email in: JCEDC@JuneauCounty.com.

## LIGHT KITS AVAILABLE!

First time in the Boat Parade? No problem! Lighting kits are available for purchase and are VERY easy to use. For your \$100 donation you receive a 500 watt Inverter plus several strings of LED lights. Simply plug the inverter into your boat's battery with the cigarette lighter cable (included) or attach the cables directly to the battery's positive/negative terminals (also included). LED lights draw minimal power so your battery's function shouldn't be affected.



### 3 Ways to Register Your Boat in Parade:

- **CALL** (608) 427-2070
- **EMAIL** JCEDC@JuneauCounty.com
- **USPS MAIL** this entry form to PO Box 322, Camp Douglas, WI 54618

# WATERFEST 2019 BOAT PARADE REGISTRATION FORM

*\*Register by July 24 to receive a FREE GIFT!*

Boat Owner's Name \_\_\_\_\_

Contact Person's Name \_\_\_\_\_

Contact's Phone \_\_\_\_\_

Contact's Email \_\_\_\_\_

Contact's Mailing Address (incl City, State, Zip)  
\_\_\_\_\_  
\_\_\_\_\_

Theme of Boat Entry \_\_\_\_\_

*Participation in the Waterfest Boat Parade is voluntary. Participants assume their own risk. No fireworks may be set off from boats. By signing your registration below you agree to these terms.*

Signature \_\_\_\_\_

Date \_\_\_\_\_

### I wish to purchase an Inverter Light Kit:

My donation check for \$100.00 made payable to WATERFEST is enclosed.

My donation payment for \$100.00 was made via PayPal at [www.JuneauCounty.com/joindonate.html](http://www.JuneauCounty.com/joindonate.html) (Click DONATE button)